

EXCEL DEO R. USMAN

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PROFILE

Highly skilled and results-oriented IT support and website developer with almost 4 years of experience in designing, developing, and maintaining responsive and user-friendly websites. Proficient understanding of HTML5, CSS3, PHP, and JavaScript and experienced in building user interfaces in web builders (Elementor, WPBakery). In addition, proven ability to diagnose, analyze, and fix complex network, software, and hardware issues.

EDUCATION

Holy Trinity University

Bachelor of Science in Information Technology
Graduated
2018-2021

TECHNICAL SUMMARY

- Web performance optimization
- Develop and maintain websites
- Front-end and Back-end development
- Troubleshoot hardware and software issues
- Design frameworks and content management systems

TOOLS

Basic Proficiency

- Next JS, Vanilla JS
- Adobe XD, Wix, Shopify, Photoshop

Intermediate Proficiency

- Trello, Taiga, Slack, GitHub, Figma
- XAMPP, MySQL, Showit, Divi, Squarespace
- WooCommerce, Yoast SEO, SEMrush, Canva
- Visual Studio, Visual Basic, Synology, Web Hosting

Advanced Proficiency

- HTML, CSS, JavaScript, PHP
- WordPress, Elementor, WPBakery
- Bootstrap, Foundation, Tailwind, Bulma

EVENTS / CERTIFICATIONS

- **Google IT Support**
Google
- **AWS Fundamentals: Going Cloud-Native**
Amazon Web Services
- **Responsive Website Basics: Code with HTML, CSS, and JavaScript**
University of London
- **Impact Hackathon – Impact 2050**
Impact Hub Manila, Philippines
- **Zoo Hackathon – End Loop: Coding to end wild life trafficking**
Quezon City, Philippines

OBJECTIVE

I would like to utilize and enhance my IT skills by taking on challenges as an IT in a growth oriented professional organization.

WORK EXPERIENCE

A Better Florist & Local Leads Co.

Dunlop Street, Singapore
Publishing Specialist – Remote
January 2023 - September 2025

- Technical SEO.
- Implementing new features.
- Uploading articles in WordPress.
- Collaborate with website developers.
- Support front-end development tasks.
- Review potential materials for publishing.
- Apply SEO techniques to optimize content.
- On-page SEO and Off-page SEO optimization.
- Meeting with team leader to discuss new web designs.

Spinnaker Global Services OPC

Eastville City Walk, Puerto Princesa, Philippines
WordPress Developer – On Site
January 2022 - December 2022

- Generating WordPress themes and plugins.
- Server maintenance including Synology.
- Designing and building the website front-end.
- Meeting with clients to discuss website design and function.
- Troubleshooting and resolve site issues related to performance, scalability, and functionality.
- Efficiently add new products, update existing product listings, and manage inventory through WooCommerce interface.
- Manage the backend of the WordPress site, including plugin updates, site backups, and security checks.
- Customize checkout processes and product pages to optimize conversion rates and enhance user interaction.
- Implementing new features, including subpages, customizations, and adjustments to enhance user experience.

EVENT EXPERIENCE

Zoo Hackathon – End Loop: Coding to end wild life Trafficking – 2019

- Creating a library web-based application for endangered species animals.

Impact Hackathon – Impact 2050 – 2020

- Creating a solution to promote modern technologies.